



National Window Film Day Shares Valuable Facts and Brings Window Film to Light

NOLA Window Cleaning and Tint is celebrating *National Window Film Day*, April 30th, as a day of public education focusing on how *Window Film Makes Things Better!*® as a cost-effective solution to reducing energy costs in homes and businesses, protecting skin and decor from the sun's damaging UV rays and providing improved window safety.

According to the [US Department of Energy](#), cooling and heating accounts for more than half of the energy use making it one of the largest energy expenses. Air conditioners use about six percent of all the electricity produced in the U.S., at an annual cost of about \$29 billion to homeowners alone. As a result, roughly 117 million metric tons of carbon dioxide are released into the air each year.

In 2023, [U.S. governors](#) signed proclamations recognizing window film for its ability to efficiently reduce a building's energy use, resulting in fewer carbon emissions and delivering other consumer benefits. This year is the 10th anniversary of National Window Film Day.

Once installed, window film may **offer year-round savings of about 5 to 10 percent of the total energy bill**, according to the nonprofit International Window Film Association ([IWFA](#)).

Window film can be professionally installed to existing windows and may upgrade them to today's energy and safety standards. Once installed, its immediate benefits may result in lower energy costs, more comfortable interior temperatures, 99 percent less exposure to harmful UV rays and improved safety from dangerous glass shards resulting from broken glass.

Window films can be installed in a day or less and are priced at a fraction of the cost of replacement windows. Window films are also eligible for residential [tax credits](#) under the new Inflation Reduction Act.

Call NOLA Window Cleaning and Tint to schedule your free consultation – 504-884-3179 or on our website at www.nolawindowcleaningandtint.com/contact.